The National Council of Urban Indian Health (NCUIH) is the national non-profit organization devoted to the support and development of quality, accessible, and culturally-competent health and public health services for American Indians and Alaska Natives (AI/ANs) living in urban areas.

NCUIH is the only national representative of the 41 Title V Urban Indian Organizations (UIOs) under the Indian Health Service (IHS) in the Indian Health Care Improvement Act (IHCIA). NCUIH strives to improve the health of the over 70% of the AI/AN population that lives in urban areas, supported by quality, accessible health care centers.

CEDAR Branch: Strategic Planning for Community Advisory Boards

November 16th, 2021
2 – 3 p.m. EST
Your feedback is important!

SCAN ME
<table>
<thead>
<tr>
<th>Time Allocated</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 p.m. EST</td>
<td>Welcome</td>
<td>Sebouh Kouyoumjian</td>
</tr>
<tr>
<td>2:03 p.m. EST</td>
<td>Housekeeping:</td>
<td></td>
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<tr>
<td></td>
<td>• About NCUIH</td>
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<td></td>
<td>• House Keeping</td>
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<td></td>
<td>• Asking Questions &amp; Emoji engagement guidance</td>
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<td></td>
<td>• Upcoming events</td>
<td>Sebouh Kouyoumjian</td>
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<tr>
<td>2:04 p.m. EST</td>
<td>Introduction of Presenters</td>
<td>Sebouh Kouyoumjian</td>
</tr>
<tr>
<td>2:05 p.m. EST</td>
<td>Learner Objectives, Skills Check &amp; CEDAR Branch model</td>
<td>Margie Anderson, SDAIHC</td>
</tr>
<tr>
<td>2:12 p.m. EST</td>
<td>Developing an effective, community advisory circle.</td>
<td>Margie Anderson, SDAIHC</td>
</tr>
<tr>
<td>2:21 p.m. EST</td>
<td>Turn qualitative community feedback into a comprehensive strategic plan.</td>
<td>Margie Anderson, SDAIHC</td>
</tr>
<tr>
<td>2:26 pm EST</td>
<td>Build coalition focused on community culture/healing &amp; helping our allies</td>
<td>Margie Anderson, SDAIHC</td>
</tr>
<tr>
<td>2:32 p.m. EST</td>
<td>Activity: “Stand and Share You Strengths”</td>
<td>Margie Anderson, SDAIHC</td>
</tr>
<tr>
<td>2:47 p.m. EST</td>
<td>Presenter Info /Q &amp; A</td>
<td>Margie Anderson, SDAIHC</td>
</tr>
<tr>
<td>2:55 p.m. EST</td>
<td>Post Survey and Upcoming Events</td>
<td>Sebouh Kouyoumjian</td>
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<tr>
<td>3:00 p.m. EST</td>
<td>Adjourn</td>
<td>Sebouh Kouyoumjian</td>
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Housekeeping

• Webinar is being recorded
• All mics have been muted
• Questions can be typed into the chat box
• Emojis based feedback will also be used during session
• Instructions will be provided
• There will be a session activity after presentations
• Q&A session will be offered at the end of this session
How To Ask A Question Or Comment

First, select “Chat” at the bottom of your ZOOM screen

Then, type your question or comment into the chat box that will appear on the right
How to use the emojis for this session

To use emojis to respond, first open the Chat box.

Make sure your chat box setting reads “Everyone” and then open the smiley face to select your emoji.
Upcoming Events

**Messengers In Health COL:**

11/17/21 | *Messengers In Health:* Tis The Season To Vaccinate – Flu, Pneumonia, And Covid-19

**Setting Policy Priorities for 2022 Focus Group Series:**

11/18/21 | *NCUIH UIO Focus Group:* Limited Ambulatory for 2022” from 1-2:30 pm ET

11/18/21 | *NCUIH UIO Focus Group:* Outreach and Referral from 3-4:30 pm ET
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Setting Policy Priorities for 2022 Focus Group Series:

11/19/21 | NCUIH UIO Focus Group: Full Ambulatory from 1-2:30 pm ET

11/19/21 | NCUIH UIO Focus Group: Outpatient and Residential from 3-4:30 pm ET
Presenter

Kevin LaChapelle, EdD, MPA
Chief Executive Officer,
San Diego American Indian Health Center

Margie Anderson
(Yoeme Apache Hawaiian)
Substance Abuse Provider,
San Diego American Indian Health Center
“CEDAR Branch”
Strategic Planning for Community Advisory Boards
Overall Objectives

1. Understand the “CEDAR Branch model: Community, Engagement, Diversity, Action, Revitalization

2. Learn to develop an effective, diverse and culturally competent BH community advisory circle.

3. Turn qualitative community feedback into a comprehensive strategic plan.

4. Build an engaging coalition focused on community culture and healing.

5. Activity: “Stand and Share You Strengths”
Exercise: Skills Check

Please use the emojis in the chat box to answer the question:

Utilizing What is your knowledge on strategic planning

Skill Key:

= I’m a Jedi Master

= I’m Competent

= I’m a Beginner

= I’m a Newbie, let’s get to work!
“CEDAR Branch” Model: Community, Engagement, Diversity, Action, Revitalization

- CEDAR (grant support meeting) seeds “CEDAR Branch”
  - CEDAR need for a steering committee to support Partners for Success 5-yr. grant objectives
  - CEDAR Branch building a successful community coalition

- CADCA Native American Boot Camp Training
  (Community Anti Drug Coalition of America)
  - Focus: Increase capacity for Tribal / NA Urban to form and sustain prevention coalitions.
  - Improve substance use prevention practices within their Tribal/ NA Urban communities
  - Enhance abilities to competently respond to grant objectives and directives
Developing an Effective, Diverse and Culturally Competent BH Community Advisory Circle

- **Learning about our environment and how we serve our community.**
  - San Diego American Indian Health Center (Non-profit 501C3)
    - Behavioral Health, Substance Abuse Treatment, Medical, Dental and Youth Center
    - Close to downtown San Diego
    - Urban NA/AI and all walks of life

- **Creating CEDAR Branch**
  - During COVID – safe in person meeting guidelines
  - Welcoming community and providers together
  - Prayer (opening/closing)/ Meal
  - Embracing language, traditions and culture
  - Storytelling, honoring, drum, flute, medicinal, teachings, talking circle etc..
Developing an Effective, Diverse and Culturally Competent BH Community Advisory Circle

- Learning about our environment and the community we serve.
- Welcoming our Urban Native American Community

CEDAR Branch Agenda
10/27/2021
P4S/ZS/NC

1. Prayer (Rob Anderson, Spiritual Advisor) / Meal 5:15PM
2. Grant objective / data, updates (Martin / Brooks) other announcements
3. Introductions “Stand and Share Your Strengths”
4. Cultural Activity Story-telling of Tséé
5. Fentanyl / Opioid / NARCAN Education (Margie Anderson)
6. Discussion open discussion
7. Closing activities (prayer)
Developing an Effective, Diverse and Culturally Competent BH Community Advisory Circle

- Learning about Strategic Prevention Framework (SPF)
- Using CADCA NABC training tools and suggestions
- Community Coalition – Community Environment
- Needs assessment (community letter / assessment)
- Coalition Achieve Community Level Change
Turn Qualitative Community Feedback into a Comprehensive Strategic Plan

- Using CADCA training tools and suggestions
  Logic Model

**Needs Assessment Data**

A needs assessment describes:

- **Consequences** of drug use
- **Drug use** and misuse in your community.
- **Root Causes / Risk Factors** in the community
- **Local conditions**
- **Community Readiness**

[Diagram illustrating needs assessment data with categories such as Consequences, Drug Use, Root Causes & Local Conditions]
Build an Engaging Coalition Focused on Community Culture and Healing

- **Culture is Prevention**
- Diversity among Native Americans
- Talking circle format
- Native language
- Drum
- Songs
- Use of traditional medicines / Eagle feather
- Ceremonies and Honoring’s
- Crafts
What traditional or cultural teachings do you infuse your in-person or virtual gathering/meetings?
Helping Our Allies
Understanding and working with Native Cultures

• Become familiar with local communication styles; modify yours as appropriate (slow down, listen, don't interrupt)
• Ask about their tribe, their family history
• Ask about their ideas of healthcare (personal practices, expectations)
• Rapport building may take longer – When establishing rapport, asking what issues are of concern
• Understand the possibility of “system transference”

"System Transference" is when past experience with a system(s) (Federal Government) influences current feelings and reactions to a system(s)

Community
  • History of genocide, warfare and disease –
  • Broken Treaties
  • Reservation Policy
Activity: “Stand and Share Your Strengths”

Learning about our community
Virtual Native American Boot Camp Training

CADCA’s four day boot camp training is a condensed version of our National Coalition Academy, covering:

- The public health model and prevention science
- Coalition work
- CADCA’s Seven Strategies for Community Change
- All elements of the Strategic Prevention Framework:

Facilitated by:
- Melanie Johnson
- Raquel Ramos
- Dave Shavel
SDAIHC Presenter Contact Info

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Email: Margie.anderson@sdaihc.org
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