Red Ribbon Campaign
Uniting American Indian and Alaska Native Communities to Eliminate HIV-AIDS

Strengthening the Ribbon
A Primary Care Approach to Eliminating HIV/AIDS in Indian Country
June 14, 2022 | 2-3 p.m. EST

Broadening the Ribbon
Innovative Resources and Effective Strategies to Eliminate HIV/AIDS in Indian Country
July 14, 2022 | 2-3 p.m. EST

Sharing the Ribbon
Best Practices from the Frontlines
July 26, 2022 | 3:30-4:30 p.m. EST

This webinar is made possible by the Minority HIV/AIDS Fund through the Indian Health Service.
Broadening the Ribbon: Innovative Resources and Effective Strategies to Eliminate HIV/AIDS in Indian Country

Thursday, July 14, 2022 | 2:00 PM – 3:00 PM EDT

PRESENTERS:

Robyn Sunday-Allen, CEO | Oklahoma City Indian Clinic (OKCIC)
Dr. Michelle Dennison, Director of Policy Management | Oklahoma City Indian Clinic (OKCIC)
Lisa Toahty, Prevention Specialist | Oklahoma City Indian Clinic (OKCIC)
DISCLAIMER

This event is made possible by the Minority HIV/AIDS Fund through the Indian Health Service
## AGENDA

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<tr>
<th>TIME ALLOCATED</th>
<th>TOPIC</th>
<th>PRESENTER(S)</th>
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<tr>
<td>2:00 p.m. EDT</td>
<td>Welcome</td>
<td>Kayla Emrick</td>
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<td>2:02 p.m. EDT</td>
<td>• About NCUIH</td>
<td>Kayla Emrick</td>
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<td>• Zoom Etiquette</td>
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<td>• Introduction of Presenters</td>
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<td>2:05 p.m. EDT</td>
<td>OKCIC Content Delivery</td>
<td>Robyn Sunday-Allen, Dr. Michelle Dennison, Lisa Toahty, Prevention Specialist</td>
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<td>2:30 p.m. EDT</td>
<td>Panel Discussion</td>
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<td>Q&amp;A Session</td>
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The National Council of Urban Indian Health (NCUIH) is the national non-profit organization devoted to the support and development of quality, accessible, and culturally-competent health and public health services for American Indians and Alaska Natives (AI/ANs) living in urban areas.

NCUIH is the only national representative of the 41 Title V Urban Indian Organizations (UIOs) under the Indian Health Service (IHS) in the Indian Health Care Improvement Act (IHCIA). NCUIH strives to improve the health of the over 70% of the AI/AN population that lives in urban areas, supported by quality health care centers.
HOUSEKEEPING

• This session is being recorded.
• All mics have been muted (unless otherwise directed)
• Questions can be typed into the chat box
• Q&A session will follow at the end of the session
• Please note the QR code at the bottom of the slide – scan this with your phone to access our feedback survey!
ASK A QUESTION OR COMMENT

First, select “Chat” at the bottom of your ZOOM screen

Then type your question or comment into the chat box that will appear on the right
PRESENTERS

Robyn Sunday-Allen, BSN
CEO | Oklahoma City Indian Clinic (OKCIC)

Dr. Michelle Dennison, PhD, RD/LD, BC-ADM, CDE
(Kaw, Osage)
Director of Policy Management | Oklahoma City Indian Clinic (OKCIC)

Lisa Toahty, Prevention Specialist
Oklahoma City Indian Clinic (OKCIC)
POLLING QUESTIONS
SHARE YOUR THOUGHTS:

What are some perceived barriers to receiving HIV care in your area?
Best Practices from the Frontlines: HIV/AIDS

Education, Testing, Prevention, Stigma Reduction in Indian Country

Robyn Sunday-Allen, CEO
Lisa Toahty, Prevention Specialist
Michelle Dennison, Director of Policy Management
Objectives

* Supplement existing knowledge and insight into successful HIV/AIDS prevention and education campaigns
* Understand how to navigate stigma around HIV/AIDS in a culturally competent way
* Successfully create a safe, accessible, patient-centered care environments for patients, their partners and their families.
The Oklahoma City Indian Clinic (OKCIC) established in 1974, at a storefront location in downtown OKC

OKCIC now includes 4 buildings, 325 staff, 22,000 patients from over 200 tribes

Primary healthcare provider for AIs in the OKC Metro Area
Why OKCIC? Why HIV?

The NHAS identifies the following priority populations disproportionately impacted by HIV:

- Gay, bisexual, and other men who have sex with men, in particular Black, Latino, and American Indian/Alaska Native men
- Black women
- Transgender women
- Youth aged 13–24 years
- People who inject drugs
* State HIV Taskforce
  * Members consist of OKCIC (led), Tribes, State Agencies, Private Insurers
    * Initiate HIV policy change within member orgs.
  * State EndHIV Plan Workgroup
    * Native specific inclusion language
  * Medicaid- Guidelines to Providers
    * Outlining procedures, medications covered
      * billing codes
  * Identifying Communities of Need
    * HIV Provider Shortage areas
* Member of the Oklahoma HIV Prevention Co-Op.
HIV Prevention and Education Efforts- Clinic Level

* HIV Screening Opt-out Policy
* PreP Therapy
* Presence at Local Community Events
  * Resources, Education
* Partner with SPTHB
  * Text hotline services
* Attendance to National HIV Conferences.
* Navigating Stigma around HIV/AIDS

* Routine HIV Testing (normalizing process)

* HIV/AIDS information is frequently shown on OKCIC’s social media

* Billboard and bus stop campaigns for HIV testing targeting all populations

* Information on HIV/AIDS at OKCIC health fairs
Safe, Accessible, Patient-centered Care Environments

* Facility
  * OKCIC is a Human Rights Campaign LGBTQ+ Health Equality **Top Performer**
  * Met Criteria for non-discrimination and staff training, patient services and support, employee policies and patient/community engagement

* Clinical Care
  * At HIV Diagnosis
    * Labs completed
    * Meet with Prevention Specialist
      * Connect to IDI Case Manager*
      * Connect to IDI Provider/Service*

*off-campus
Plans for In-House HIV Care

* Staff Training
  * Partner with I.H.S. for Provider/Staff Training

* Patient Insurance Coverage
  * Partner with HIV Non-Profit for Insurance Premiums, seek additional funds to purchase insurance for non-eligibles

* Team Based Care
  * Provider, Case manager, IDI Pharmacist

* Media/Education Campaign
  * Partner with SPTHB for targeted media messaging
OKCIC recognizes that a comprehensive approach to end the HIV epidemic is necessary.

- OKCIC is advocating for policy change at the federal, state and internal levels.

- OKCIC plans to leverage federal, state and local partnerships to meet the needs of our patients.
Thank You
POLLING QUESTIONS

Scan the following QR code to fill out our survey!
PANEL DISCUSSION

Scan the following QR code to fill out our survey!
Your feedback is important!

Scan me!
UPCOMING EVENTS

❖ 7/18 @7:00 pm EDT - RejuveNation: Building Resilience in Urban Native Youth Watch Party Launch: Episode 1- Culture, Community, Connection: Finding Belonging as an Urban Native Youth

❖ 7/20 @6:30 pm EDT - RejuveNation: Building Resilience in Urban Native Youth Watch Party Launch: Episode 2- Art & Advocacy: Making Your Own Waves

❖ 7/22 @7:00 pm EDT - RejuveNation: Building Resilience in Urban Native Youth Watch Party Launch: Episode 3- Environmental and Mental Resilience as an Urban Native Youth

❖ 7/22 @ 12:00pm EDT - Coral Council: Allies in Eliminating HIV/AIDS in Indian Country

❖ 7/26 @ 3:30 PM EDT - Red Ribbon Campaign Session 3 CoL: Sharing the Ribbon: Best Practices from the Frontlines

Scan the following QR code to fill out our survey!