

# Red Ribbon Campaign

Uniting American Indian and Alaska Native  
Communities to Eliminate HIV-AIDS

## Strengthening the Ribbon

A Primary Care Approach to Eliminating  
HIV/AIDS in Indian Country

June 14, 2022 | 2-3 p.m. EST

## Broadening the Ribbon

Innovative Resources and Effective Strategies  
to Eliminate HIV/AIDS in Indian Country

July 14, 2022 | 2-3 p.m. EST

## Sharing the Ribbon

Best Practices from the Frontlines

July 26, 2022 | 3:30-4:30 p.m. EST





# Broadening the Ribbon: Innovative Resources and Effective Strategies to Eliminate HIV/AIDS in Indian Country

Thursday, July 14, 2022 | 2:00 PM – 3:00 PM EDT

## PRESENTERS:

Robyn Sunday-Allen, CEO | Oklahoma City Indian Clinic (OKCIC)

Dr. Michelle Dennison, Director of Policy Management | Oklahoma City Indian Clinic (OKCIC)

Lisa Toahty, Prevention Specialist | Oklahoma City Indian Clinic (OKCIC)



# DISCLAIMER

This event is made possible by the Minority  
HIV/AIDS Fund through the Indian Health Service



# AGENDA

TIME ALLOCATED	TOPIC	PRESENTER(S)
2:00 p.m. EDT	Welcome	Kayla Emrick
2:02 p.m. EDT	<ul style="list-style-type: none"><li>• About NCUIH</li><li>• Zoom Etiquette</li><li>• Introduction of Presenters</li></ul>	Kayla Emrick
2:05 p.m. EDT	OKCIC Content Delivery	Robyn Sunday-Allen, Dr. Michelle Dennison, Lisa Toahty, Prevention Specialist
2:30 p.m. EDT	Panel Discussion Q&A Session	
3:00 p.m. EDT	Adjourn	Kayla Emrick



## ABOUT



NATIONAL COUNCIL *of* URBAN INDIAN HEALTH

The National Council of Urban Indian Health (NCUIH) is the national non-profit organization devoted to the support and development of quality, accessible, and culturally-competent health and public health services for American Indians and Alaska Natives (AI/ANs) living in urban areas.

NCUIH is the only national representative of the 41 Title V Urban Indian Organizations (UIOs) under the Indian Health Service (IHS) in the Indian Health Care Improvement Act (IHCIA). NCUIH strives to improve the health of the over 70% of the AI/AN population that lives in urban areas, supported by quality health care centers.



# HOUSEKEEPING

- This session is being recorded.
- All mics have been muted (unless otherwise directed)
- Questions can be typed into the chat box
- Q&A session will follow at the end of the session
- Please note the QR code at the bottom of the slide – scan this with your phone to access our feedback survey!

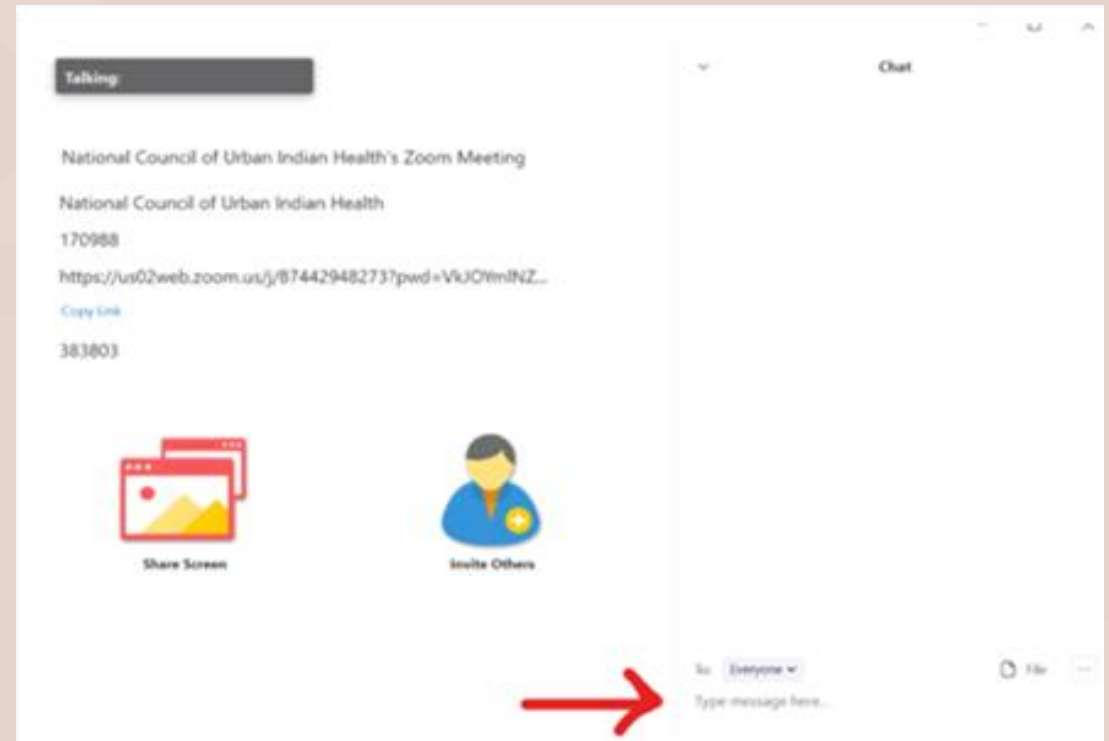
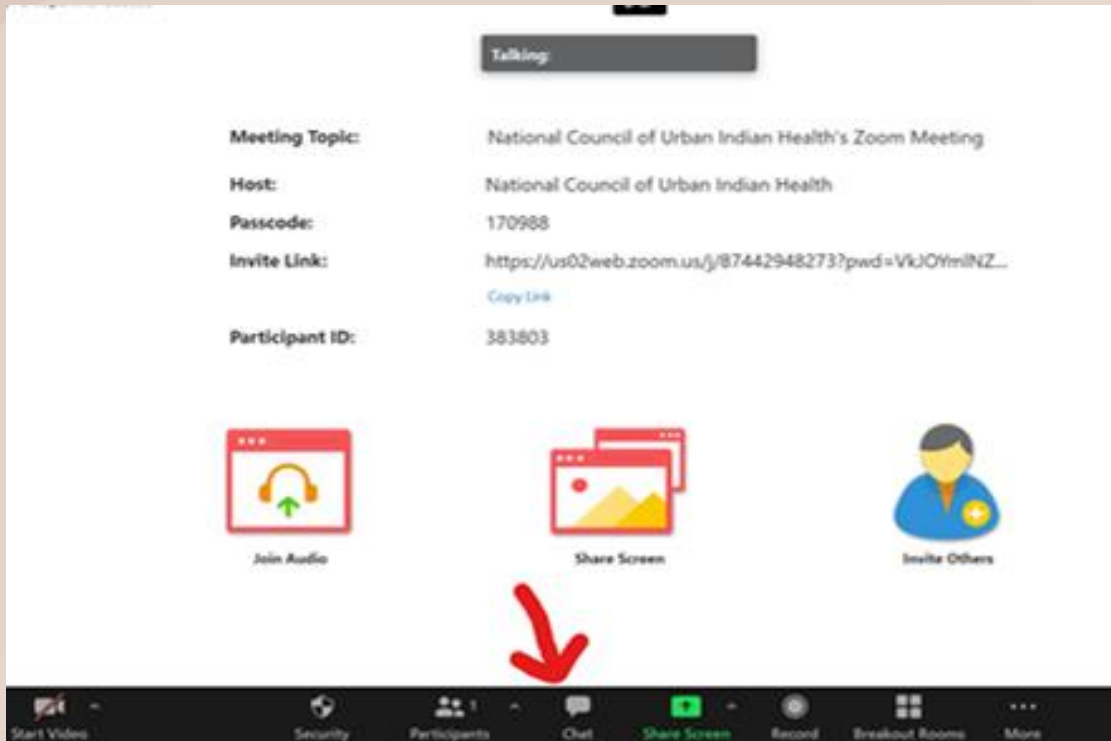




# ASK A QUESTION OR COMMENT

First, select “Chat” at the bottom of your ZOOM screen

Then type your question or comment into the chat box that will appear on the right





# PRESENTERS



Robyn Sunday-Allen, BSN  
CEO | Oklahoma City Indian Clinic (OKCIC)



Dr. Michelle Dennison, PhD, RD/LD, BC-ADM, CDE  
(Kaw, Osage)  
Director of Policy Management | Oklahoma City  
Indian Clinic (OKCIC)



Lisa Toahy, Prevention Specialist |  
Oklahoma City Indian Clinic  
(OKCIC)





# POLLING QUESTIONS

Scan the following QR  
code to fill out our  
survey!





# SHARE YOUR THOUGHTS:

What are some perceived barriers to receiving HIV care in your area?

Scan the following QR code to fill out our survey!



# Best Practices from the Frontlines: HIV/AIDS

## Education, Testing, Prevention, Stigma Reduction in Indian Country

Robyn Sunday-Allen, CEO

Lisa Toahty, Prevention Specialist

Michelle Dennison, Director of Policy Management

OKLAHOMA CITY

**INDIAN**



**CLINIC**

[www.okcic.com](http://www.okcic.com)

# Objectives

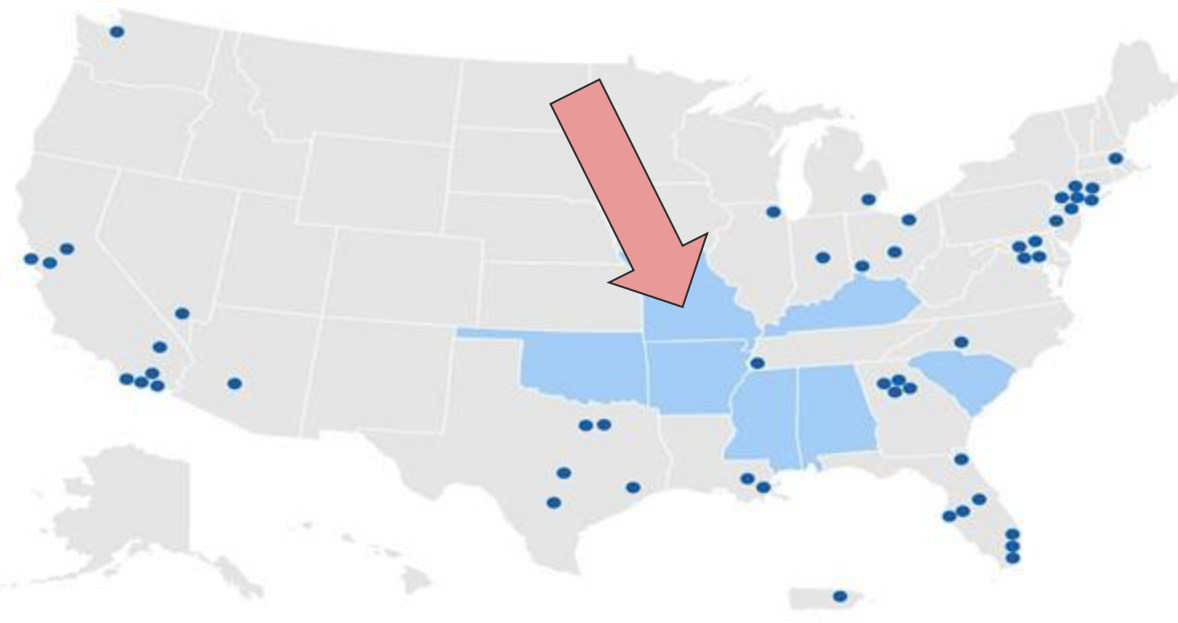
- \* Supplement existing knowledge and insight into successful HIV/AIDS prevention and education campaigns
- \* Understand how to navigate stigma around HIV/AIDS in a culturally competent way
- \* Successfully create a safe, accessible, patient-centered care environments for patients, their partners and their families.

# Background

- \* The Oklahoma City Indian Clinic (OKCIC) established in 1974, at a storefront location in downtown OKC
- \* OKCIC now includes 4 buildings, 325 staff, 22,000 patients from over 200 tribes
- \* Primary healthcare provider for AIs in the OKC Metro Area



# Why OKCIC? Why HIV?



The NHAS identifies the following priority populations disproportionately impacted by HIV:

- Gay, bisexual, and other men who have sex with men, in particular Black, Latino, and **American Indian/Alaska Native men**
- Black women
- Transgender women
- Youth aged 13–24 years
- People who inject drugs

# HIV Prevention and Education Efforts- State Level

- \* State HIV Taskforce
  - \* Members consist of OKCIC (led), Tribes, State Agencies, Private Insurers
    - \* Initiate HIV policy change within member orgs.
  - \* State EndHIV Plan Workgroup
    - \* Native specific inclusion language
  - \* Medicaid- Guidelines to Providers
    - \* Outlining procedures, medications covered
      - \* billing codes
  - \* Identifying Communities of Need
    - \* HIV Provider Shortage areas
- \* Member of the Oklahoma HIV Prevention Co-Op.

# HIV Prevention and Education Efforts- Clinic Level

- \* HIV Screening Opt-out Policy
- \* PreP Therapy
- \* Presence at Local Community Events
  - \* Resources, Education
- \* Partner with SPTHB
  - \* Text hotline services
- \* Attendance to National HIV Conferences.



# \* Navigating Stigma around HIV/AIDS

- \* Routine HIV Testing (normalizing process)
- \* HIV/AIDS information is frequently shown on OKCIC's social media
- \* Billboard and bus stop campaigns for HIV testing targeting all populations
- \* Information on HIV/AIDS at OKCIC health fairs

# Safe, Accessible, Patient-centered Care Environments

- \* Facility

- \* OKCIC is a Human Rights Campaign LGBTQ+ Health Equality **Top Performer**
  - \* Met Criteria for non-discrimination and staff training, patient services and support, employee policies and patient/community engagement

- \* Clinical Care

- \* At HIV Diagnosis
  - \* Labs completed
  - \* Meet with Prevention Specialist
    - \* Connect to IDI Case Manager\*
    - \* Connect to IDI Provider/Service\*

\*off-campus

# OKCIC Next Steps

## Plans for In-House HIV Care

- \* Staff Training
  - \* Partner with I.H.S. for Provider/Staff Training
- \* Patient Insurance Coverage
  - \* Partner with HIV Non-Profit for Insurance Premiums, seek additional funds to purchase insurance for non-eligibles
- \* Team Based Care
  - \* Provider, Case manager, IDI Pharmacist
- \* Media/Education Campaign
  - \* Partner with SPTHB for targeted media messaging

# In Review

OKCIC recognizes that a comprehensive approach to end the HIV epidemic is necessary

- \* OKCIC is advocating for policy change at the federal, state and internal levels.
- \* OKCIC plans to leverage federal, state and local partnerships to meet the needs of our patients

# Thank You



# POLLING QUESTIONS

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survey!





# PANEL DISCUSSION

Scan the following QR  
code to fill out our  
survey!





# THANK YOU

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Your feedback  
is important!



Scan me!



# UPCOMING EVENTS

- ❖ 7/18 @7:00 pm EDT- RejuveNation: Building Resilience in Urban Native Youth Watch Party Launch: Episode 1- Culture, Community, Connection: Finding Belonging as an Urban Native Youth
- ❖ 7/20 @6:30 pm EDT-RejuveNation: Building Resilience in Urban Native Youth Watch Party Launch: Episode 2- Art & Advocacy: Making Your Own Waves
- ❖ 7/22 @7:00 pm EDT-RejuveNation: Building Resilience in Urban Native Youth Watch Party Launch: Episode 3- Environmental and Mental Resilience as an Urban Native Youth
- ❖ 7/22 @ 12:00pm EDT- Coral Council: Allies in Eliminating HIV/AIDS in Indian Country
- ❖ 7/26 @ 3:30 PM EDT Red Ribbon Campaign Session 3 CoL: Sharing the Ribbon: Best Practices from the Frontlines

Scan the following QR code to fill out our survey!





# NCUIH

NATIONAL COUNCIL of URBAN INDIAN HEALTH

