



NATIONAL COUNCIL *of*
URBAN INDIAN HEALTH

Be A Good Relative – Social Media Campaign Toolkit

Be sure to tag NCUIH in your #BeAGoodRelative posts!

- **Twitter:** @NCUIH_Official
- **Facebook:** @NCUIH
- **LinkedIn:** National Council of Urban Indian Health (Official)
- **Instagram:** @urbanindianhealth



Post Option 1

Platform	Copy	Graphic
Twitter	Being a good relative is protecting your loved ones. #BeAGoodRelative and get your annual immunizations! Find your local UIO to schedule to your appointment today: ncuih.org/vaccine #NativeHealth	Download
Facebook	Being a good relative is protecting your loved ones. #BeAGoodRelative and get your annual immunizations! Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine	Download
LinkedIn	Being a good relative is protecting your loved ones. #BeAGoodRelative and get your annual immunizations! Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine	Download
Instagram	Being a good relative is protecting your loved ones. #BeAGoodRelative and get your annual immunizations! Find your local Urban Indian Organization and learn more about getting vaccinated at the link in our bio. #NativeHealth #NativeYouth #AmericanIndian #AlaskaNative #UrbanIndian #UrbanIndianHealth #IndianHealth #IndianCountry #Native	Download
Facebook/Instagram Stories		Download



Post Option 2

Platform	Copy	Graphic
Twitter	There are many ways to #BeAGoodRelative, and one of those is getting your annual immunizations! Find your local UIO to schedule to your appointment today: ncuih.org/vaccine #NativeHealth	Download
Facebook	There are many ways to #BeAGoodRelative, and one of those is getting your annual immunizations! Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine	Download
LinkedIn	There are many ways to #BeAGoodRelative, and one of those is getting your annual immunizations! Find your local Urban Indian Organization and learn more about getting vaccinated here: ncuih.org/vaccine	Download
Instagram	There are many ways to #BeAGoodRelative, and one of those is getting your annual immunizations! Find your local Urban Indian Organization and learn more about getting vaccinated at the link in our bio. #NativeHealth #NativeYouth #AmericanIndian #AlaskaNative #UrbanIndian #UrbanIndianHealth #IndianHealth #IndianCountry #Native	Download
Facebook/Instagram Stories		Download



Additional Graphics

Platform	Graphic
Poster	Download
Website	Download
Email/Newsletter	Download