



ANNUAL CONFERENCE

# SPONSORSHIP OPPORTUNITIES





# 2026 ANNUAL CONFERENCE

Pre-Conference Day: **April 27, 2026** | Conference Days: **April 28–30, 2026** | Washington, D.C.

**The National Council of Urban Indian Health (NCUIH)** advances equitable, culturally grounded health care for **American Indians and Alaska Natives in urban areas**. Though more than **70% of Native people live in cities**, many still face barriers to care that honors their traditions and communities.

Your partnership empowers **NCUIH** to continue to support **Urban Indian Organizations (UIOs)** with the resources, training, and advocacy needed to improve health outcomes and uphold the promise of the **Indian Health Care Improvement Act (IHCIA)**—now celebrating 50 years of progress.

## Honoring 50 Years of the *Indian Health Care Improvement Act*

In 1976, Congress passed the *Indian Health Care Improvement Act (IHCIA)* which is the cornerstone legal authority for the provision of health care to American Indians and Alaska Natives and seeks to address longstanding health disparities and to ensure "the highest possible health status for Indians and urban Indians." The law reaffirmed the federal obligation to provide comprehensive, culturally appropriate health care for American Indians and Alaska Natives, including those living away from reservations. The IHCIA authorized programs and funding to improve facilities, recruit health professionals, and deliver medical, dental, mental health, and substance use disorder services to Native people across the country. In 2010, Congress permanently reauthorized the IHCIA through the *Affordable Care Act*, ensuring continuity of programs for tribal and urban communities.

Today there are 41 UIOs operating more than 85 facilities across 37 states as part of the Indian Health system. These community-based nonprofits provide primary care, behavioral health services, and public health education to urban American Indians and Alaska Natives as well as thousands of non-Indigenous neighbors.

In addition to creating the urban program, the Act amended the *Social Security Act* so that Medicare and Medicaid reimbursements could be paid directly to IHS and tribal facilities, a provision that helps sustain the Indian health system. By marking the 50th anniversary of the IHCIA in 2026, NCUIH honors half a century of advocacy and progress for urban American Indians. Despite these gains, there are persistent gaps in care that we need to close!

***Sponsors can help NCUIH ensure that UIOs continue to deliver lifesaving services, expand mental health and traditional healing programs, and secure the resources necessary for equitable health outcomes.***

***#IHCIA50 #UrbanIndianHealth #NCUIH50Years***

# Why Sponsor NCUIH?

## ► Mission driven impact

Sponsorship directly supports advocacy and capacity building for Urban Indian Organizations. Past conferences have led to policy advancements and collaborations that improved mental health services, cancer care, access to traditional healing, and more.

## ► Audience reach

NCUIH conferences typically draw **250+ healthcare professionals, tribal leaders, policymakers, researchers and advocates** from across the country. Our communications reach thousands through social media, email newsletters and podcasts. Sponsor benefits include exposure through these channels and at the conference itself.

## ► Alignment with Corporate Social Responsibility (CSR) goals

Sponsorship offers meaningful alignment with corporate social responsibility objectives—particularly in health, community engagement and inclusion initiatives. Sponsors are recognized not just as donors but as partners advancing health for Indigenous peoples.

## ► Data and ROI

We commit to providing sponsors with metrics on brand reach, engagement, event attendance and demographic breakdowns. Following the conference, sponsors receive a report summarizing impressions, clickthrough rates, social media metrics and feedback.

## Impact Stories & Results



274

Attendees

24

Sponsors

31

UIOs Represented

17

Exhibitors

50

Speakers

Each year, NCUIH's national conference serves as a catalyst for collaboration and measurable impact across Urban Indian Organizations (UIOs) and partner networks. The 2025 Annual Conference brought together 274 attendees, 31 UIOs, 17 exhibitors, and 24 sponsors, generating more than **58,000 sponsor impressions** and amplifying Urban Indian voices nationwide.

Celebrate and support the **only national Hill Day dedicated to urban Indian health**. This one-of-a-kind event unites Urban Indian Organization leaders and advocates in Washington, D.C. to share their stories and shape the future of Native health. Your sponsorship helps amplify their voices and strengthen the impact of this national movement.

Partnerships with leading healthcare, advocacy, and research organizations continue to drive progress in health outcomes, expand access to culturally grounded care, and strengthen initiatives focused on systemic health challenges impacting urban American Indian and Alaska Native communities. NCUIH has also worked to cultivate the next generation of Native leaders committed to improving health outcomes and strengthening advocacy.



# Sponsorship Opportunities

***Celebrate the Past. Shape the Future. Leave Your Legacy.***

Each sponsorship tier offers exclusive visibility, engagement, and storytelling opportunities designed to honor your leadership and amplify your impact across NCUIH's national platform.

NCUIH is transitioning away from a formal contract process for sponsorship commitments. Based on sponsor feedback, we now issue **invoices directly** instead of requiring contract signatures—streamlining the process and helping many partners avoid lengthy internal legal reviews.

**To confirm your sponsorship, simply email Wendy Elliott, at [development@ncuih.org](mailto:development@ncuih.org) indicating the sponsorship level or package you're interested in, and our team will generate an invoice and supporting materials for your records.**

## **Native Health Visionary | \$100,000**

*(1 available)*

**As the premier partner of NCUIH's 50th Anniversary Celebration of IHClA, this sponsorship positions your organization at the center of this event.**

### **Benefits include:**

- ▶ VIP reception with the NCUIH Board of Directors
- ▶ 10-minute video to be played during the conference, featured in one podcast episode, or featured in a blog post
- ▶ Speaking opportunity during conference *(up to 45 minutes)*
- ▶ Four page color ad in program
- ▶ Materials distributed on attendee seats on the first day of conference
- ▶ 4 social media features *(short form)*
- ▶ 10 conference registrations
- ▶ 1 Exhibitor space
- ▶ Feature in NCUIH newsletter bi-weekly until the end of the year as a proud sponsor
- ▶ Logo prominently displayed on welcome slides
- ▶ Logo prominently displayed on sponsor thank you banner
- ▶ Logo prominently featured on the conference mobile app
- ▶ Conference opening recognition
- ▶ Recognition on NCUIH website
- ▶ Opportunity to provide up to 4 promotional items in attendee bags
- ▶ Thank you in NCUIH Annual Report

***This is the defining sponsorship for organizations that want to lead the national conversation on urban Indian health.***

## **Native Health Champion | \$75,000**

*(2 available)*

**Demonstrate your organization's leadership and commitment to Indigenous health.**

### **Benefits include:**

- ▶ VIP reception with the NCUIH Board of Directors
- ▶ 8-minute video to be played during the conference, or featured in a blog post
- ▶ Speaking opportunity during conference *(up to 25 minutes)*
- ▶ Two page color ad in program
- ▶ Materials distributed on attendee seats on the second day of conference
- ▶ 3 social media features *(short form)*
- ▶ 8 conference registrations
- ▶ 1 Exhibitor space
- ▶ Feature in NCUIH newsletter bi-weekly until the end of the year as a proud sponsor
- ▶ Logo prominently displayed on welcome slides
- ▶ Logo prominently displayed on sponsor thank you banner
- ▶ Logo prominently featured on the conference mobile app
- ▶ Conference opening recognition
- ▶ Feature in NCUIH newsletter
- ▶ Recognition on NCUIH website
- ▶ Opportunity to provide up to 2 promotional items in attendee bags
- ▶ Thank you in NCUIH Annual Report

***Ideal for companies ready to champion the next era of Native health innovation.***

*(Note: Sponsor may request shorter time frames and/or fewer features for any of the items listed above.)*

## UIO Champion | \$50,000

Join us in celebrating the 50th Anniversary with a symbolic sponsorship level that honors the creation of Title V of IHClA, which established the Urban Indian Health Program within Indian Health Service which oversees the trust and treaty obligation of healthcare in urban areas through Urban Indian Organizations.

### Benefits include:

- ▶ Speaking opportunity (10 minutes)
- ▶ Two page color ad in program
- ▶ 2 social media features
- ▶ 6 conference registrations
- ▶ Exhibitor space
- ▶ Logo prominently displayed on welcome slides, sponsor thank you banner, and mobile app
- ▶ Conference opening recognition
- ▶ Newsletter feature and website listing
- ▶ 1 promotional item in attendee bags
- ▶ Co-branding on conference welcome bag
- ▶ Acknowledgment in NCUIH Annual Report

*The perfect partnership tier for leaders committed to advancing the legacy of Title V.*

## Strong Ally | \$40,000

Support critical dialogue and connection throughout the conference.

### Benefits include:

- ▶ Speaking opportunity (10 minutes)
- ▶ Two page color ad in program
- ▶ 2 social media features
- ▶ 4 conference registrations
- ▶ Logo prominently displayed on welcome slides and sponsor thank you banner
- ▶ Newsletter feature and website listing
- ▶ Opportunity to provide 1 promotional item in attendee bags

*Recognized as a visible and trusted partner in advancing NCUIH's mission.*

## Health Equity | \$25,000

Drive meaningful conversations around equity, policy, and innovation.

### Benefits include:

- ▶ Full-page color ad in program
- ▶ Social media feature
- ▶ 3 conference registrations
- ▶ Logo prominently displayed on welcome slides, sponsor thank you banner, mobile app, and newsletter
- ▶ Conference opening recognition
- ▶ Recognition on NCUIH website
- ▶ Thank you in NCUIH Annual Report

*An impactful entry point for organizations prioritizing health justice and access.*

## Community Builder | \$15,000

Join us as a new or returning partner and help expand the movement.

### Benefits include:

- ▶ Spotlight or panel introduction of all Community Builders
- ▶ Half-page ad & up to two social media features (short form)
- ▶ Two registrations & logo placements across materials
- ▶ Website listing, one promotional item & annual report recognition

*Designed for partners eager to make a visible difference in urban Native health.*

## Health Warrior | \$10,000

Empower wellness and advocacy initiatives across urban Native communities.

### Benefits include:

- ▶ Social media features
- ▶ 2 Conference registrations
- ▶ Logo prominently displayed on welcome slides, sponsor thank you banner, and mobile app
- ▶ Conference opening recognition
- ▶ Newsletter feature and website listing
- ▶ Thank you in NCUIH Annual Report

## Culture Keepers | \$5,000

Help preserve cultural traditions and honor Indigenous knowledge keepers.

### Benefits include:

- ▶ Quarter-page color ad in program
- ▶ 1 conference registration
- ▶ Conference opening recognition
- ▶ Logo displayed on welcome slides and sponsor thank you banner
- ▶ Social media feature
- ▶ Thank you in NCUIH Annual Report

## Friend of NCUIH | \$2,500

Demonstrate your solidarity with NCUIH's mission.

### Benefits include:

- ▶ Name listed in program
- ▶ Logo on sponsor thank you banner and welcome slides
- ▶ Social media feature
- ▶ Thank you in NCUIH Annual Report

## Ally | \$1,000

Join our growing community of supporters dedicated to advancing health outcomes.

### Benefits include:

- ▶ Name listed in program
- ▶ Logo on sponsor thank you banner
- ▶ Social media feature
- ▶ Thank you in NCUIH Annual Report

# Custom Sponsorships

We understand that every partner's goals and resources are different—and every contribution matters. Our Custom Sponsorships make it easy for companies, foundations, and community partners of all sizes to take part in this historic event celebrating 50 years of the Indian Health Care Improvement Act (IHCIA). Whether you want to boost your digital presence, showcase your services, or bring a creative idea to life, we'll help you design a sponsorship that amplifies your brand and advances health outcomes for urban Indian communities.

## Digital-Only Sponsorships | Starting at \$3,000

Reach a national audience through immersive digital engagement. Perfect for organizations seeking high-impact virtual visibility, these packages include opportunities such as branding within the conference app, sponsored push notifications, livestream session sponsorships, and digital swag bags distributed to attendees. You can also feature banner ads in NCUIH's newsletter, sponsored podcast segments, or interactive polls during live sessions. We provide detailed analytics on clicks, views, and downloads so you can clearly see your return on investment.

## In-Kind Sponsorships

Contribute in creative, meaningful ways that directly support the conference experience. In-kind sponsors provide goods or services—such as printing, technology, eco-friendly supplies, or cultural performances—that make our event exceptional. These contributions receive recognition equivalent to cash sponsorships, including logo placement, social media highlights, and onsite acknowledgment, ensuring your generosity is visible to all attendees.

## À La Carte Sponsorship Opportunities

In addition to our tiered packages, these exclusive sponsorships allow you to connect directly with attendees, highlight your brand in meaningful ways, and support the success of NCUIH's 2026 Annual Conference honoring 50 Years of the Indian Health Care Improvement Act (IHCIA). Each opportunity offers high-visibility recognition and tailored engagement designed to leave a lasting impression.

### Workshop Sponsor | \$60,000

*(2 available)*

- 45 minute workshop hosted by Sponsor
- 2 page color ad in program
- Materials distributed on workshop seats
- 3 social media features
- 3 conference registrations
- Feature in NCUIH newsletter  
*(bi-weekly through year-end)*
- Logo on welcome slides, thank-you banner, and mobile app
- Conference opening recognition
- Newsletter feature and website listing
- Up to 2 promotional items in attendee bags
- Acknowledgment in NCUIH Annual Report

### Breakfast Leader Mixer | \$20,000

*(3 available)*

- Recognition as Host Sponsor of the Breakfast Mixer
- Opportunity for brief welcome remarks *(10 minutes)*
- Logo on welcome slides, thank-you banner, and mobile app
- Conference opening recognition
- Newsletter feature and website listing
- Thank you in NCUIH Annual Report

### Welcome Bag Sponsorship | \$17,000

*(1 available)*

- Co-branding on conference welcome bag
- Half-page color ad in conference program
- Social media feature
- Logo on sponsor thank-you banner
- 1 promotional item in attendee bags
- Acknowledgment in NCUIH Annual Report

### Connecting Indian Country | \$15,000

*(I.T.) (2 available)*

- Half-page color ad in conference program
- Logo on welcome slides, thank-you banner, and mobile app
- Social media feature
- Acknowledgment in NCUIH Annual Report

### Coffee Break Sponsor | \$7,500

*(3 available)*

- Quarter-page color ad in conference program
- Logo on coffee break signage, thank-you banner, and mobile app
- Social media feature
- Acknowledgment in NCUIH Annual Report



# Scholarships & Community Investment Add-ons

If you'd like to make a deeper social impact, you can add a **Scholarship or Community Investment** component to any sponsorship tier. Scholarship sponsors fund travel stipends and registration fees for UIO staff, youth, or community leaders who would otherwise be unable to attend. Community investment sponsors underwrite onsite cultural activities that enrich the conference experience for all. These add-ons provide high-profile recognition and help ensure broad participation and representation.

## Partnering for Impact

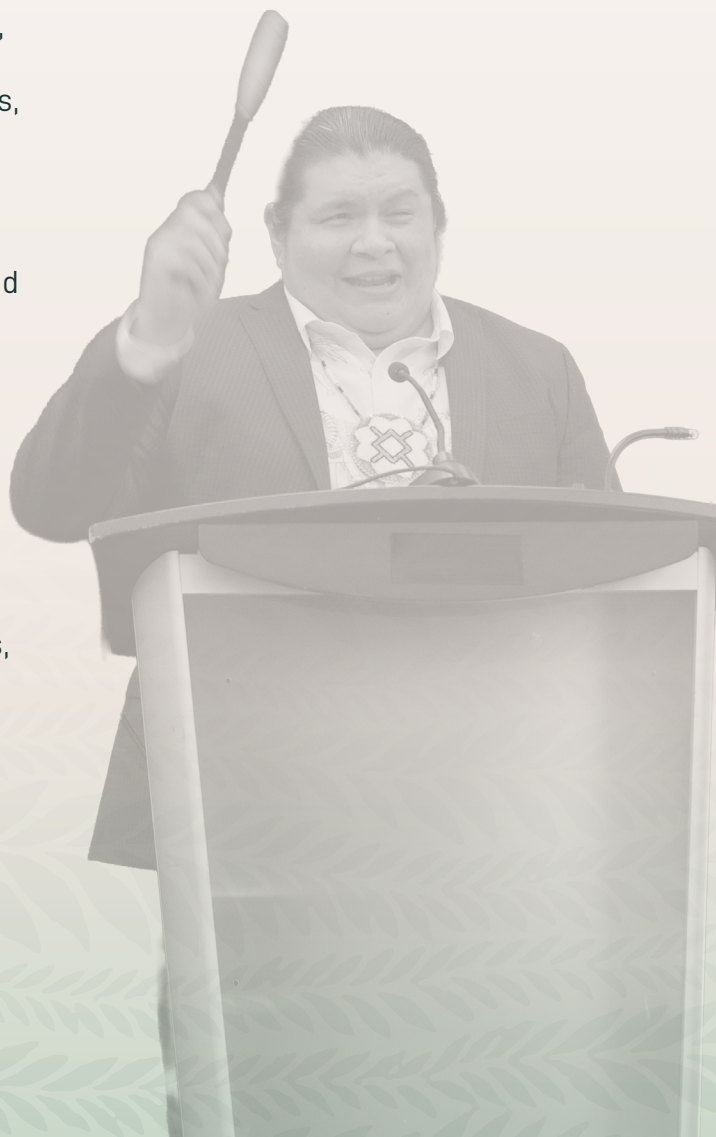
### Personalization and Authenticity

Sponsors increasingly value authentic engagement and cocreated experiences rather than passive logo placements. We invite sponsors to collaborate on interactive activities—demo booths, community workshops, cultural exchanges or volunteer opportunities—that enhance the conference experience. We will work with you to tailor benefits and create naming rights or unique incentives.

## Sponsor Impact Metrics

**As a valued conference partner, sponsors receive a post-event impact summary demonstrating reach, engagement, and brand visibility. Metrics may include:**

- ▶ **Attendee Reach:** Total number of participants, organizations, and states represented, which includes UIO Leaders, UIO Board, UIO Staff, federal and congressional officials, partners, and vendors.
- ▶ **UIO Participation:** Count of Urban Indian Organizations attending and presenting.
- ▶ **Federal & Congressional Engagement:** Number of federal and policy leaders participating in sessions or Hill Day meetings.
- ▶ **Digital & Media Reach:** Total social media impressions, post engagement, and conference-related website visits.
- ▶ **Newsletter Performance:** Email reach, open and click-through rates for sponsored content.
- ▶ **Brand Visibility:** Frequency of sponsor logo placements across slides, signage, mobile app, and printed materials.
- ▶ **App & Virtual Engagement:** Number of conference app users, livestream views, and virtual attendees reached.
- ▶ **Community Impact:** Scholarships awarded, travel stipends funded, and community activities supported through sponsorship.
- ▶ **Sponsor Recognition:** Mentions during plenary sessions, social media features, and acknowledgment in NCUIH's annual report.
- ▶ **Advocacy Outcomes:** Hill Day meetings held, policy discussions advanced, and collaborative initiatives initiated.



# Year-round Engagement Opportunities

Our partnerships don't end when the conference is over. Sponsors are invited to participate in NCUIH's **advocacy alerts, newsletters, and policy briefings** throughout the year. We also host virtual roundtables and community discussions where sponsors can share expertise and connect with UIO leaders. These opportunities extend your brand visibility and deepen relationships beyond the conference.

Access to this data helps sponsors assess return on investment and guide future collaborations.

## Next Steps

### 1. Connect with us.

Reach out to Wendy Elliott at [development@ncuih.org](mailto:development@ncuih.org) to discuss sponsorship levels or custom packages.

### 2. Select a package.

Choose from the tiered, digital or à la carte options—or let us design a package tailored to your goals.

### 3. Confirm benefits and deliverables.

We'll finalize the benefits, deliverables, and timelines that best fit your marketing strategy.

### 4. Join us in Washington, D.C.

Enjoy unparalleled exposure, meaningful engagement with leaders and the opportunity to make a tangible difference in the health of urban Indian communities.

We offer **early bird incentives** for commitments secured before December 31 of the preceding year, and **multiyear partnership discounts** for sponsors who pledge support for two or more consecutive conferences.

*Thank you for considering a partnership with NCUIH. Together we can advance the health of Indian Country, amplify Native voices, and build healthier communities across Indian Country.*



NATIONAL COUNCIL of URBAN INDIAN HEALTH

