

Urban Voices Amplified: Empowering Native Votes

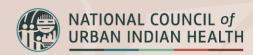
Presenters:

Chelsea Gutierrez, Public Policy Associate (NCUIH)

Rio Fernandes (Lower Elwha Klallam Tribe), Director of Civic Engagement (NUIFC)

Ralyn Montoya (Diné), Public Relations & Marketing Specialist (UICSL)

Susan Levy, Communications and Community Relations Director (NATIVE HEALTH)



ABOUT



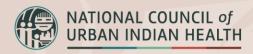
The National Council of Urban Indian Health (NCUIH) is the national non-profit organization devoted to the support and development of quality, accessible, and culturally-competent health and public health services for American Indians and Alaska Natives (AI/ANs) living in urban areas.

NCUIH is the only national representative of the 41 Title V Urban Indian Organizations (UIOs) under the Indian Health Service (IHS) in the Indian Health Care Improvement Act (IHCIA). NCUIH strives to improve the health of the over 70% of the AI/AN population that lives in urban areas, supported by quality health care centers.



Agenda

- Vot+ER Grant Opportunity Chelsea
- Purpose of Democracy is Indigenous Initiative Rio
- Intersection of Health and Civic Engagement for Native Communities Chelsea
- Voter Engagement Activities Completed by UICSL Ralyn
- Overview of National Voter Registration Act (NVRA) Designation by Native Health - Susan
- Q&A



Grant Opportunity for UIOs!

Overview: Community Civic Engagement Program (CCEP)



Vot-ER's Community Civic Engagement Program (CCEP) expands non-partisan civic engagement through voter registration and turnout initiatives in community health centers.

Our grants of \$5,000-\$10,000 support the following:

- Staff and technology costs
- Free non-partisan materials including Spanish language materials
- Training and support from Vot-ER staff
- Access to our CCEP learning community, where we celebrate and share best practices, strategies and ways to overcome challenges.

Applications are now live at: https://vot-er.org/ccep/
Deadline to apply is March 11, 2024, at 8PM EST/5PM PT





recruiting all UIO workers to participate in a PhotoVoice project.



Indigenous staff are strongly encouraged to apply. Participants will be compensated for their participation.

All UIO staff are eligible to participate.

This project is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$1,257,869.00 with 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.





Democracy is Indigenous: Urban Indian Civic & Voter Engagement Initiative

Through funding from the National Urban Indian Family Coalition (NUIFC), NCUIH is participating in voter engagement and voter registration activities through UIOs in key states for the 2024 election. The goal of this work is to ensure AI/AN populations in urban areas can exercise their right to vote and are represented in key areas, specifically to continue advocating for their health care needs.



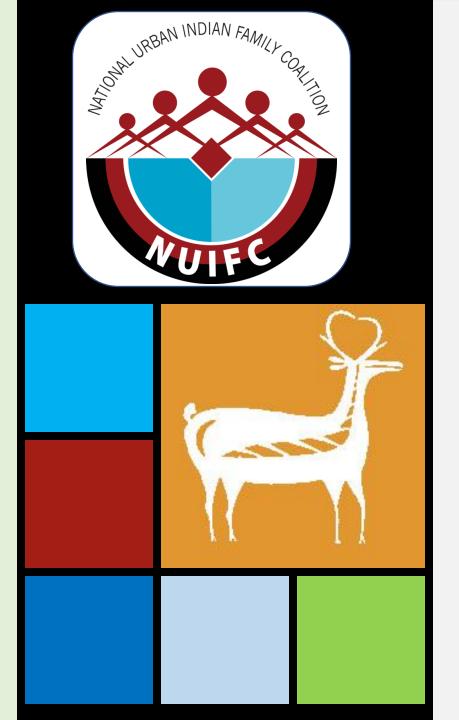


Rio Fernandes (Lower Elwha Klallam Tribe) Director of Civic Engagement (NUIFC)



After receiving his degree in communications from Washington State University's illustrious Murrow College, he set to work learning about the power of storytelling. Working as a journalist, organizer, and digital communications specialist in both the government and non-profit field, he honed his skills at taking large problems and breaking them down into understandable and actionable steps.

He views himself as both a communicator and an organizer, with a belief that the only way to cause foundational change for society, and the Indian community in particular, is to seize control of the narrative and build coalitions capable of toppling power structures. It's this belief that has drawn him to the National Urban Indian Family Coalition.



Democracy is Indigenous

Harnessing the Civic & Voter Power of the Urban Native Nonprofit Sector

The National **Urban Indian Family Coalition**

Founded in 2003

Created following a forum hosted by United Indians of All Tribes Foundation

The NUIFC has created a network of more than 40 urban Indian non-profit organizations across 22 states.

"At the local level, all of our member organizations are broad social service nonprofits that provide a huge laundry list of services to these communities.

They are, in their own right, experts at navigating through local politics, policy, and resource distribution.

Our work blends very nicely with that because often you can create a national dialogue around the needs at the local level." – Janeen Comenote

Urban Native Americans

Population/geography



U.S. Census 2020 reports9.7 million American IndiansAlaskan Natives reside in the U.S.

•3.7 million of this number report Al/AN alone

•5.9 million report in combination With one or more races

78% of all AI/AN live outside of tribal statistical areas

- 60% of all AI/AN reside in metropolitan areas
- 18% live in rural or exurban areas

22% on reservation or trust lands

Median age for Al/AN is 28 years

34% of Al/AN are under the age of 18

40% of Al/AN live in Western states

- 3 states with largest pop. CA OK AZ
- 3 cities: NYC, LA and Phoenix



"We are many. We are diverse.

We represent our many cultures.

We are a resource. We influence our people.

We have roots and heritage. We live in two worlds.

We feel unity when we gather.

We have dual citizenships.

We are the caretakers for our aging elders and children. We are the link to those who have left home.

We are you."

-Katherine Gottleib (Aleut)
President, Southcentral Foundation
Anchorage, AK

For more information:

www.nuifc.org or Riof@nuifc.org

2020 Census

Statistically Significant



Making The Invisible Visable

In 2020, the NUIFC launched the nation's first targeted urban Indian Census Initiative

24 urban Indian 501c3s in 17 states united under the theme of making the urban Native American population "Statistically Significant"

Created artwork, events, handouts, billboards, t-shirts, and helped increase awareness around the Census

We saw an average increase of 78% in the Al/AN incombination population

National Census PSA - aired in 30+ Comcast markets with and in-kind value of over \$250,000

2018 "Six Week Miracle"



"A Vote For Our Future"

Funded **17 organizations in 16 states** for a total of \$420,000

Connected with 70,000+ people at events & outreach efforts

Reached nearly 7 million across social media channels

Helped elect Sharice Davids (Kansas City), Deb Haaland (Albuquerque), and Lt. Gov Peggy Flanagan (Minnesota)

2021 "Resources Follow Policy & Policy Follows Elections"



Creating Accountability

Focused on Redistricting for the first time and empowered our orgs to influence the map making process

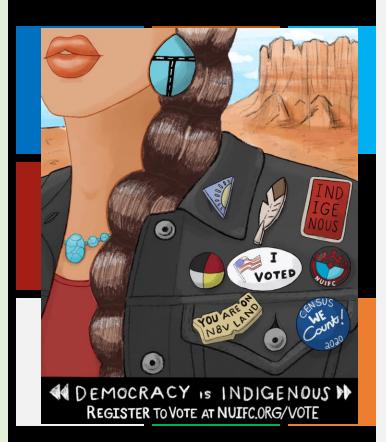
Launched Thriving Cities: Indigenous Spaces in the 21st Century

- San Antonio
- Portland
- Oklahoma City
- Minneapolis
- Bismarck



2020 Native Vote

Democracy is Indigenous



<u>Defining the Future</u>

Built on our work from 2018 and launched our Democracy is Indigenous initiative

24 Urban Indian 501c3s in 17 states working to make sure the urban Indian voice was heard.

16,150,662 total media engagements around Census & Native Vote

77,000+ participants at DII Events, 95,000 Phone Calls, 321 in-person COVID-19 safe events

Commissioned and published a series of Native American artwork & videos that were culturally relevant and resonated with our communities

Thousands of pieces of DII Swag distributed & created long-lasting national partnerships

2022

Growing Democracy is Indigenous



Building on Proven Strategies

24 organizations in 17 States

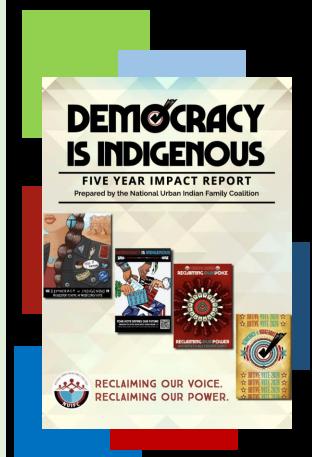
Building out many of the practices we used in 2020 (handouts, merchandise, coordinating messaging)

Expanding in-person organizing this cycle and helping organizations plan larger events

Creating systems that make this work year-round and avoiding the lull that traditional GOTV infrastructure falls into



2023 Celebrating Democracy is Indigenous

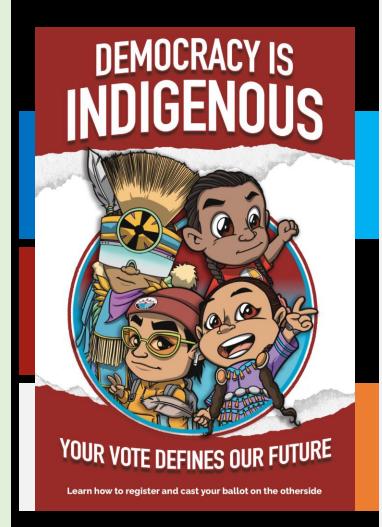


Five Year Impact Report

- Highlights the growth and success of the DII initiative
- Features stories and recaps of our electoral work
- Copies being sent to everyone in the cohort, including NCUIH
- Find a copy at nuifc.org/democracy-isindigenous-5year-report

COMBINED FIVE YEAR IMPACT 2018-2023 480,156 in-person interactions 32.9 million people engaged in social, print, or other media 683 events 60,444 voters registered

2024 Democracy is Indigenous



Another Generational Defining Election

- 24 organizations in 17 States
- Swag and DII Marketing Materials
- In-person and virtual cohort webinars
- Unified days of action

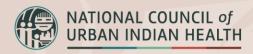
Commitment to the work we know to be successful





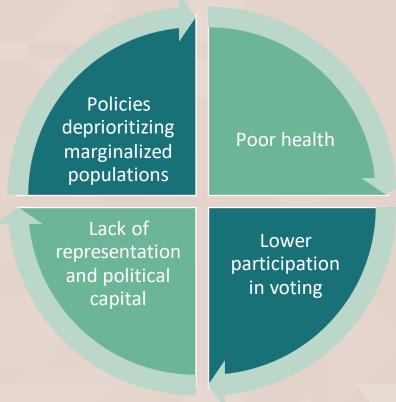
Intersection of Health and Civic Engagement for Native Communities

Chelsea Gutierrez, NCUIH



Voting as a Social Determinant of Health (SDOH)

- The American Medical Association (AMA) has acknowledged voting as a SDOH in its resolution, "Support for Safe and Equitable Access to Voting"
- The AMA has identified that "more voting is associated with better health outcomes"
- Research has noted that health disparities create gaps in voter participation, which influences biased health policy, and reinforces the same health disparities that prevent people from voting





Native American Rights Fund (NARF) Recommendation

Over a third (34%) of the Native American population is not registered to vote Turnout is 13% lower than the national average for all racial and ethnic groups

- In 2022, NARF included National Voter Registration Act (NVRA) Designation for IHS facilities as part of their recommendations for how to increase Native American voter registration
- NARF noted that "by integrating voter registration services into their regular interactions with patients, IHS and 638-compacting facilities can leverage their significant reach and critical role in Indian country to move us closer to a democracy in which all communities are valued and thrive"





Presidential Actions to Promote Access to Voting for Native Communities

- March 7, 2021, Executive Order 14019, "Promoting Access to Voting" was signed
 - Established a Native American Voting Rights Steering Group
- March 5, 2023, President Biden announced agency actions to make the voting process more accessible
 - New initiative at IHS to pilot "high-quality voter registration services across five different IHS facilities before the end of 2023"
- In October of 2023, Native Health was announced as the first facility to receive National Voter Registration Act (NVRA) designation



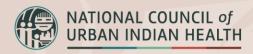
Native American voters often face significant barriers to accessing the right to vote. We are working to change that.

For the first time ever, Tribal members can now register to vote at an Indian Health Service facility, Native Health of Phoenix.

8:10 PM · Oct 23, 2023 · 551.6K Views

What is NVRA Designation?

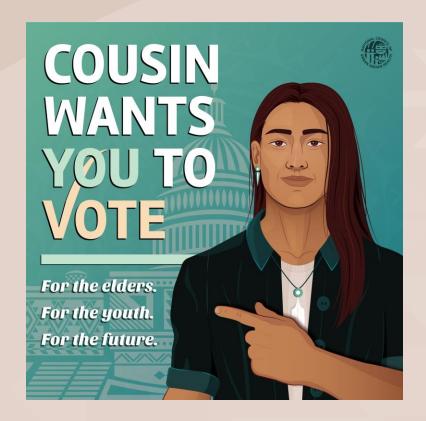
- The NVRA gives states the power to designate an organization as a Voter Registration Agency
- States are required to designate "other offices" which can include nongovernmental offices
- Allows for high-quality voter registration services like those provided at the DMV or Medicaid offices



Resources Created by NCUIH

- Social media graphics to download and use
- Posters available to download and print for display in clinics

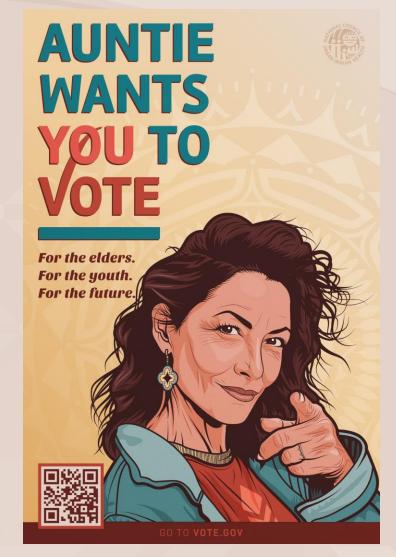




Over **1.5 million** Native people are eligible to vote but remain unregistered.

Native Vote is Native Power. Exercise your right today!







Presenting today:

Ralyn Montoya, Urban Indian Center of Salt Lake Susan Levy, NATIVE HEALTH







Ralyn Montoya (Diné) Public Relations & Marketing Specialist (UICSL)



Ralyn Montoya, a member of the Diné Nation (salt clan), holds a Bachelor of Science degree in Health Promotion and Education from the University of Utah, with a focus on Community Health. She has been with the Urban Indian Center of Salt Lake since February 2020, and is currently serving as the Public Relations and Marketing Specialist, where she is dedicated to "Serving The People" and effecting meaningful change within her community, all while fostering strong relationships.

Get Out The Vote

RALYN MONTOYA
URBAN INDIAN CENTER OF SALT LAKE





Get Out the Vote

- Education
- Awareness
- Power





Outreach

- Speaking Engagements
- Outreach Tables
- Media Campaigns







NATIVE VOICES MATTER, YOUR VOTE MATTERS





DANCE TO THE POLLS...SKOVOTE

IN 1957, UTAH ALLOWED NATIVE AMERICANS TO VOTE....



SUCCESS STORY

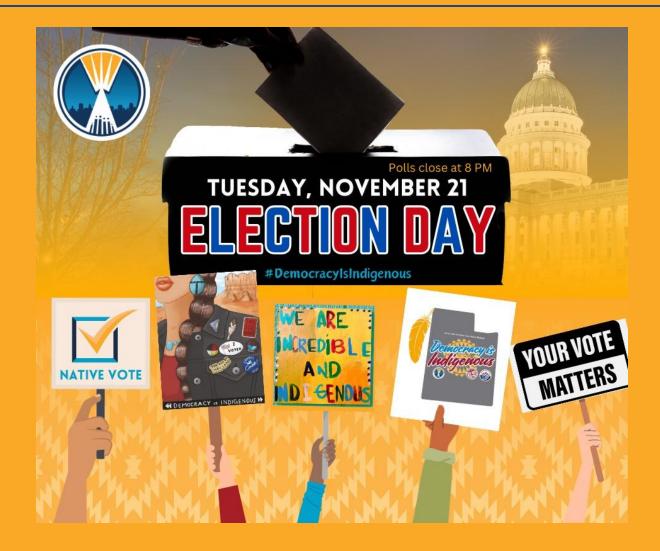
- U.S. Secretary of the Interior,
 Secretary Deb Haaland
- Enrolled member of the Laguna Pueblo tribe.





Provide lessons learned

- Native Connection
- Specific
- History
- Education



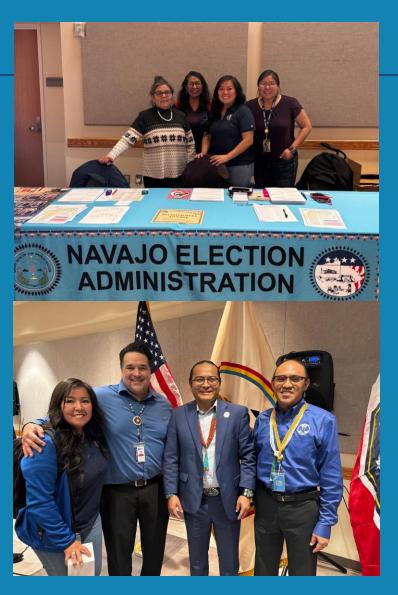


Plans for the future

- 2 more GOTV videos being created
- Collaborations:
 - University of Utah
 - Cultural Fire Events
 - American Indian Services
 - Salt Lake Community college
 - Utah Valley University Powwow
 - Navajo Nation

Goal:

- Plan a GOTV Event at UICSL
- Outreach/collaborate at the 2024 Presidential Debate at U of U





Susan Levy Communications and Community Relations Director (NATIVE HEALTH)



Susan Levy is the Communications and Community Relations
Director at NATIVE HEALTH. She has been at NATIVE HEALTH for
over 18 years with over 25 years working in social service
agencies. Susan has extensive experience in creating unique,
innovative programs and community partnerships that address
social determinants of health. She has created and implemented
multiple successful programs including Read It and Eat, Indigenous
Young Chefs in the Kitchen, and NATIVE HEALTH's food programs.
She is passionate about NATIVE HEALTH's programs and services,
making a difference, and community collaborations ensuring
access to care.





Urban Voices
Amplified:
Empowering
Native Votes





Welcome to the NATIVE HEALTH

Patient Centered Medical & Dental Home (PCMDH)

Federally Qualified Health Center and Urban Indian Health Program









MISSION:

NATIVE HEALTH provides accessible holistic patient centered care, to empower our community to achieve the highest quality health and well-being.

VISION:

Healthy People in Healthy Communities



NATIVE HEALTH - Three Locations









What is a National Voter Registration Act (NVRA) Designation/Site?

Designated National Voter Registration Site NATIVE HEALTH is a designated national voter registration site under Section 20506(a)(3)(A)(ii) of the National Voter Registration Act (NVRA), and Arizona state law, ARS 16-142.

From our website: If you are not registered to vote where you live now, you can apply to register to vote here today. Your decision to register or not will not affect the services you are eligible to receive nor the amount of assistance that you will be provided by NATIVE HEALTH.

The NVRA site is at NATIVE HEALTH Central.



First NVRA in I.H.S. and first in the State of Arizona.



How did we become an NVRA?

- 1. Previous relationship with Arizona Secretary of State (ASOS).
 - Contacted ASOS about NVRA.
- Many discussions about legalities, contract, processes, forms, DOJ requirements, etc.
 - 4. Contract negotiation.
 - 5. Contract signed and Proclamation.
 - 6. Unique URL assigned to NH.
- 7. Staff training by Maricopa County Recorder's Office (including test).
 - 7. Partnership and media.
 - 8. Increased voter registration!



Arizona Secretary of State Proclamation





NVRA Process

- *All patients requesting services at NATIVE HEALTH Central check in at the front desk.
- *They are handed a form that asks if they would or would not like to register to vote.
- *If they do, they are assisted by trained staff via kiosk, QR code, or paper forms.
 - *All completed forms are kept in a secure room and kept for DOJ and other review.



Patient Enrollment Specialists

- *AHCCCS (Medicaid)
- *SNAP (Food Stamps)
- *Emergency Cash Assistance
- *Discount Fee Program
- *Health Insurance Marketplace

In addition, in accordance with Arizona regulations, all persons interacting with our Patient Enrollment Specialists are asked if they want to register to vote. If they do, they are trained to assist them.



NATIVE HEALTH can help eligible individuals and families enroll for AHCCCS and KidsCare benefits. **Telephonic**, evenings and weekends available by appointment.

For more information call (602) 279-5262, ext. 3440 email: ematus@nachci.com

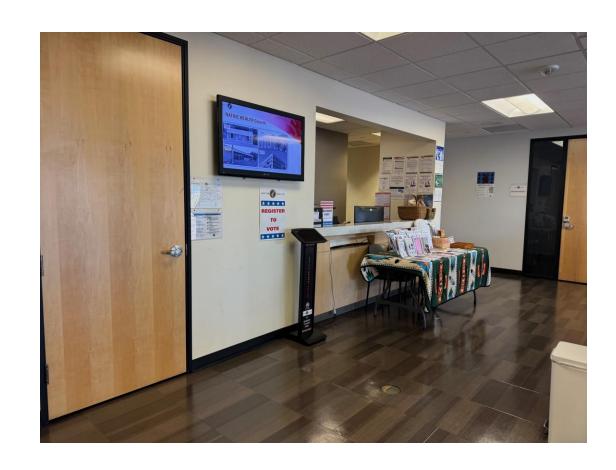


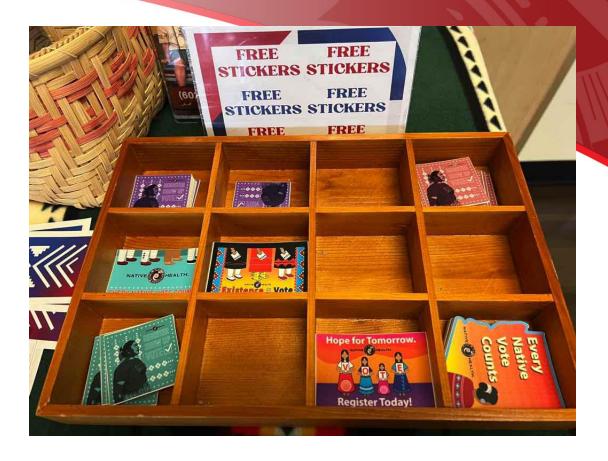


Unique URL/QR Code

NATIVE HEALTH has included a unique URL on our QR code which points to Service Arizona (voter registration) through the Arizona Secretary of State's Office. The number of electronic registrations can be tracked. Paper forms are turned into Maricopa County Recorder's Office within three business days. No data is kept on any voter. Cookies are disabled on the voting kiosk.

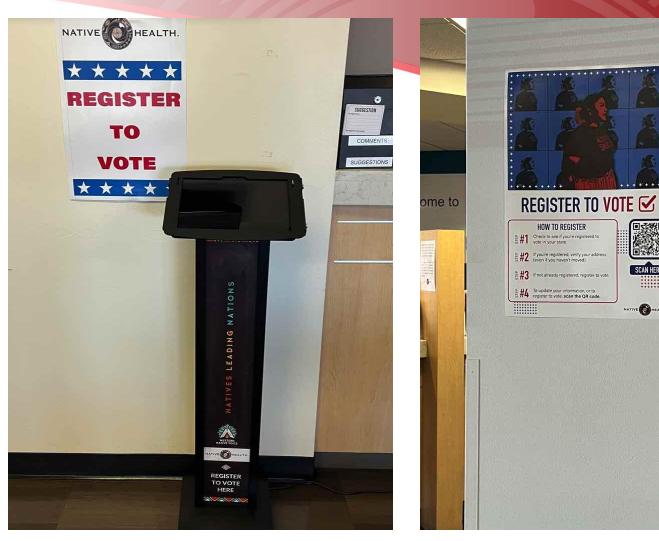












SCAN HERE

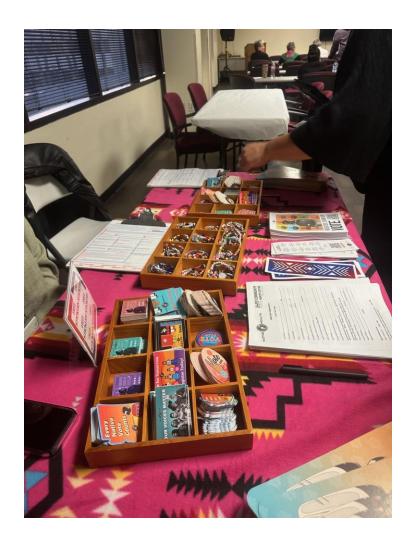
NATIVE HEALTH







Outreach at NATIVE
HEALTH (lobby and
events), and community
events (including Pow
Wows, Native American
Parent Meetings, etc.).





















REGISTER TO VOTE

HOW TO REGISTER

Check to see if you're registered to vote in your state.

If you're registered, verify your address (even if you haven't moved).

If not already registered, register to vote.

To update your information, or to register to vote, scan the QR code.











REGISTER. SHOW UP. VOTE



Voter Education, Engagement Materials & Social Media





PRESIDENTIAL PREFERENCE ELECTION

The Arizona Presidential Preference Election (PPE) will be on **March 19, 2024** and is an election where voters can let their parties know who they prefer as their presidential candidate.

Voters must be registered as a Republican or Democrat to vote in the PPE.

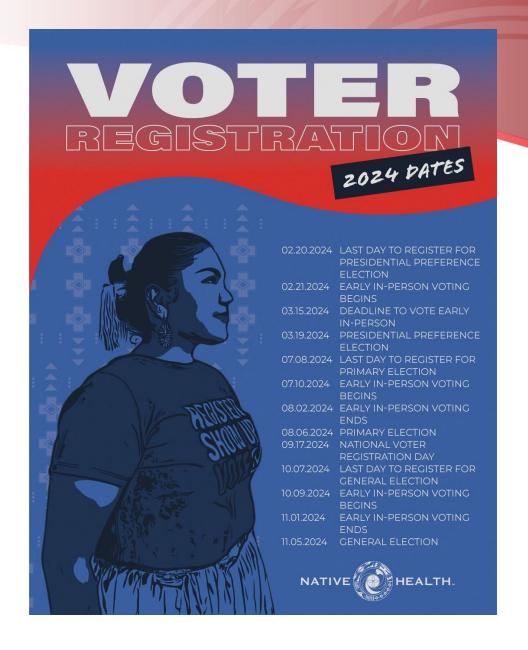
REGISTER TO VOTE OR CHANGE YOUR PARTY:

servicearizona.com/VoterRegistration?id=NHC

DEADLINE TO REGISTER FOR PPE:

February 20, 2024













Free Stickers

- *Multiple sticker designs by different artists.
- *We also advertised free stickers by mail and mailed 220 sets.













2024 VOTER Registration dates

February 20

Last day to register for Presidential Preference Election

February 21 Early in-person voting

begins

March 15 Deadline to vote early in-person

March 19 Presidential Preference Election

July 8 Last day to register for Primary Election

July 10

Early in-person voting

August 2 Early in-person voting ends

August 6 Primary Election

September 17 National Voter Registration Day

October 7 Last day to register for General Election

October 9 Early in-person voting begins

November 1 Early in-person voting ends

November 5 General Election









Vice President Kamala Harris Tweet





NATIVE HEALTH

 Featured in a National Public Radio Article, January 11, https://www.npr.org/202 4/01/11/1222500630/ native-american-voteraccess-registrationarizona





NATIVE HEALTH's Monthly Newsletter Distribution 26,000+

NATIVE HEALTH Newsletter Upcoming Events



Volume 17, Issue 11 - November 2023



October was an incredible month! Each year I wonder how we can improve and each year we do more. We recently had our Annual Traditional Children's Pageant and Open House. The Children's Pageant had a record number of competitive division entrants. Each year these event gets bigger, better, and more opportunities for the community!

The Open House and Health Fair was another huge success. It is estimated that almost 4,000 people attended this year's Open House and Health Fair. This year, with Molina Healthcare's financial support we provided a health fair that hundreds attended and received multiple health screenings and flu shots. Molina Healthcare also provided funding for 200 car seats that were distributed to the community during the Open House.



During this Annual event, NATIVE HEALTH had a formal ceremony in which we were designated as a National Votor of Registration Act (NVRA) designated site. Adrian Fortes, the Arizona Secretary of State; Ben Smith, Deputy Director of Indian Health Service; Joshuah Marshall, Senior Advisor to the Director, Indian Health Service; RADM Michael Weahkee, Phoenix Area Office of Indian Health Service; Brianna Jagelski, NATIVE HEALTH Board Member, and Deanna Sangster, Chief Operating Officer of NATIVE HEALTH celebrated this important milestone.



By becoming a NVRA Site, this provides an opportunity for individuals applying for services at NATIVE HEALTH Central an opportunity to register to vote. Designated staff have been trained to assist voter registration and there is also a dedicated vote kiosk available in lobby for guests to check their voter registration status and to register to vote either via kiosk or on

This site is the first in the State of Arizona and also within the Indian Health Service system. This is very important for the urban American Indian community and is so significant, that Vice President Kamala Harris Tweeted (X) about this historical milestonel

In addition, there have been a number of news articles written about this. One article was written by Gabriel Pietrorazio at the KJZZ Fronterra Desk. To view the article, <u>click here</u>. Other news outlets have also covered this momentous occasion. To view the stories, check NATIVE HEALTH'S News page.



Congressman Greg Stanton visited NATIVE HEALTH Central to view our new dental equipment. This state of the art equipment included dental chairs, x-ray machines, cabinets, handpieces and more. Thank you to the Arizona Alliance of Community Health Centers, Maricopa County Public Health, and Congressman Stanton for their contributions in seeing this project come to fruition.

Their continued dedication and support enable oral health to be placed in the forefront for the underserved community.

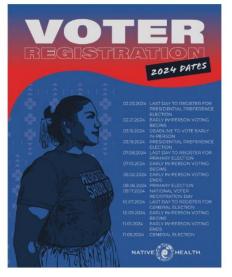
Photo: NATIVE HEALTH CEO, Walter Murillo (left); Congressman Greg Stanton (middle), Arizona Alliance of Community Health Centers CEO, Jessica Yanow (right).

As I've previously mentioned, NATIVE HEALTH Central is a National Voter Registration Act site. We can assist you in registering to vote or updating your voter registration.

If it is more convenient, you may also click <u>here to register to vote.</u>

February 20 is the last day to register for the Presidential Preference Election. Early in person voting begins on February 21.

Take a minute, and let your voice be heard! It is important and shapes the future.





NATIVE HEALTH Native Talk Arizona

- Native Talk Radio is aired weekly on KRDP 90.7 FM
- The show is currently syndicated and aired in multiple locations.
- Apple, Spotify, and YouTube Podcasts
- **Voter Registration Topics**



www.nativehealthphoenix.org/community/native-talk-arizona

Add a comment...

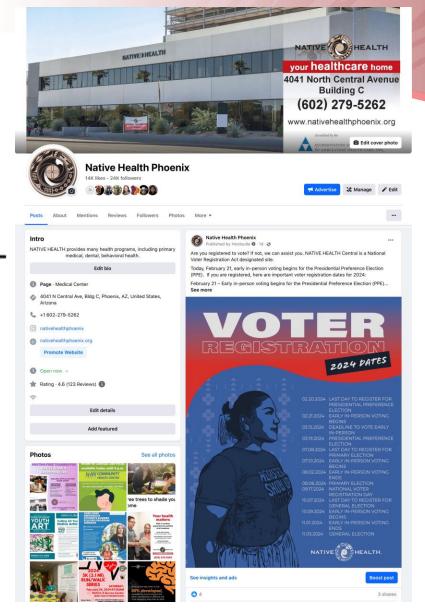
alisten2krdp.com

Boost post



NATIVE HEALTH

Social Media Facebook 24,000+ Instagram 6,300+





nativehealthphoenix

Edit profil

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tools

3 posts 6.357 followers

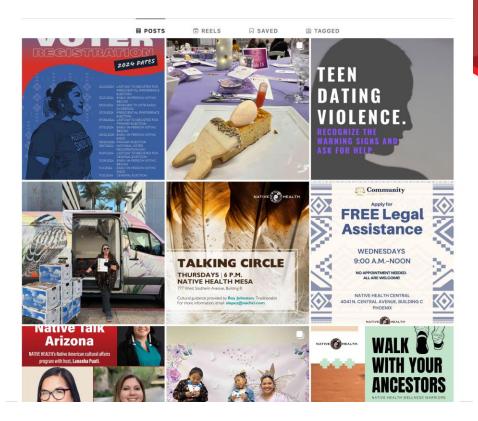
NATIVE HEALTH Medical & health

Our mission is to provide holistic, patient-centered, culturally sensitive health and wellness services to all people.

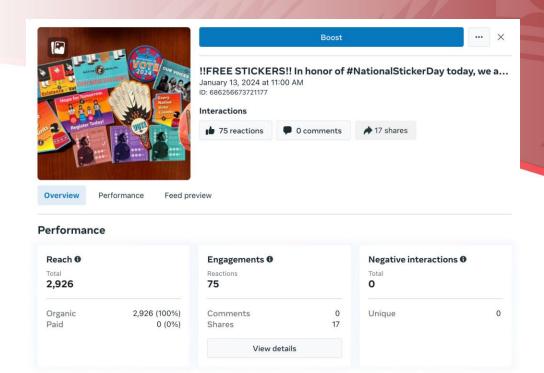
@ linkpages.pro/nativehealth

7.7K accounts reached in the last 30 days. View insights









Feed preview





Thank you!

For more info, contact:
Susan Levy
slevy@nachci.com
(602) 279-5262 x 11027



Q&A



NATIONAL COUNCIL of URBAN INDIAN HEALTH









